



Why Now? The Need for Innovative Marine Conservation

Sustainable Pearls Forum – June 21, 2014
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CONTEXT

LEADING GLOBAL ENVIRONMENTAL NGO



50

u.s. state chapters



1M+

active members



4,000/

600

employees/
scientists



35

countries

The Nature
Conservancy



Protecting nature. Preserving life.®



120M

acres of land
protected



5,000

river miles
protected

100



Marine conservation
projects
in 21 countries &
all U.S. coastal states

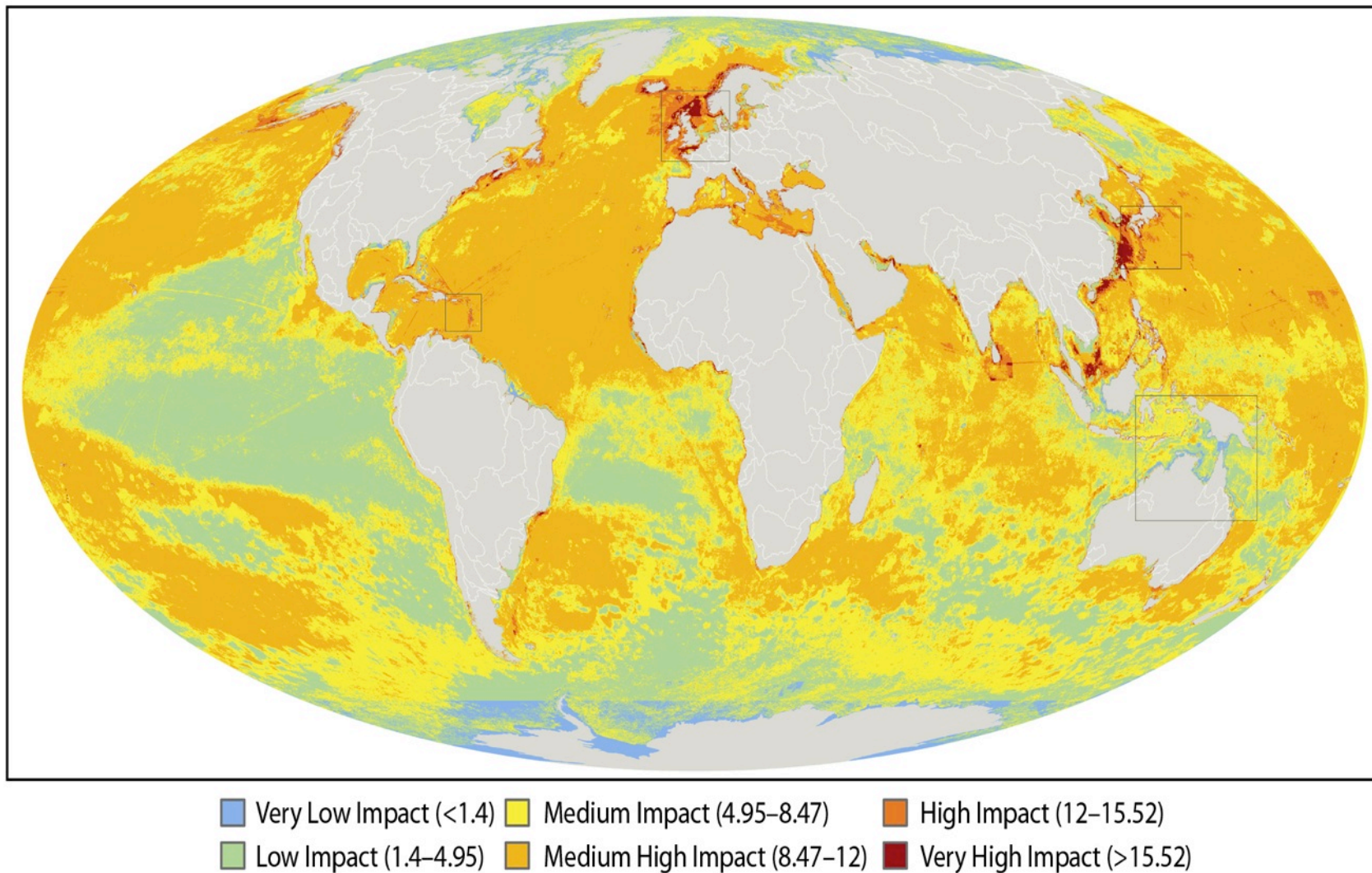


1,400

preserves managed

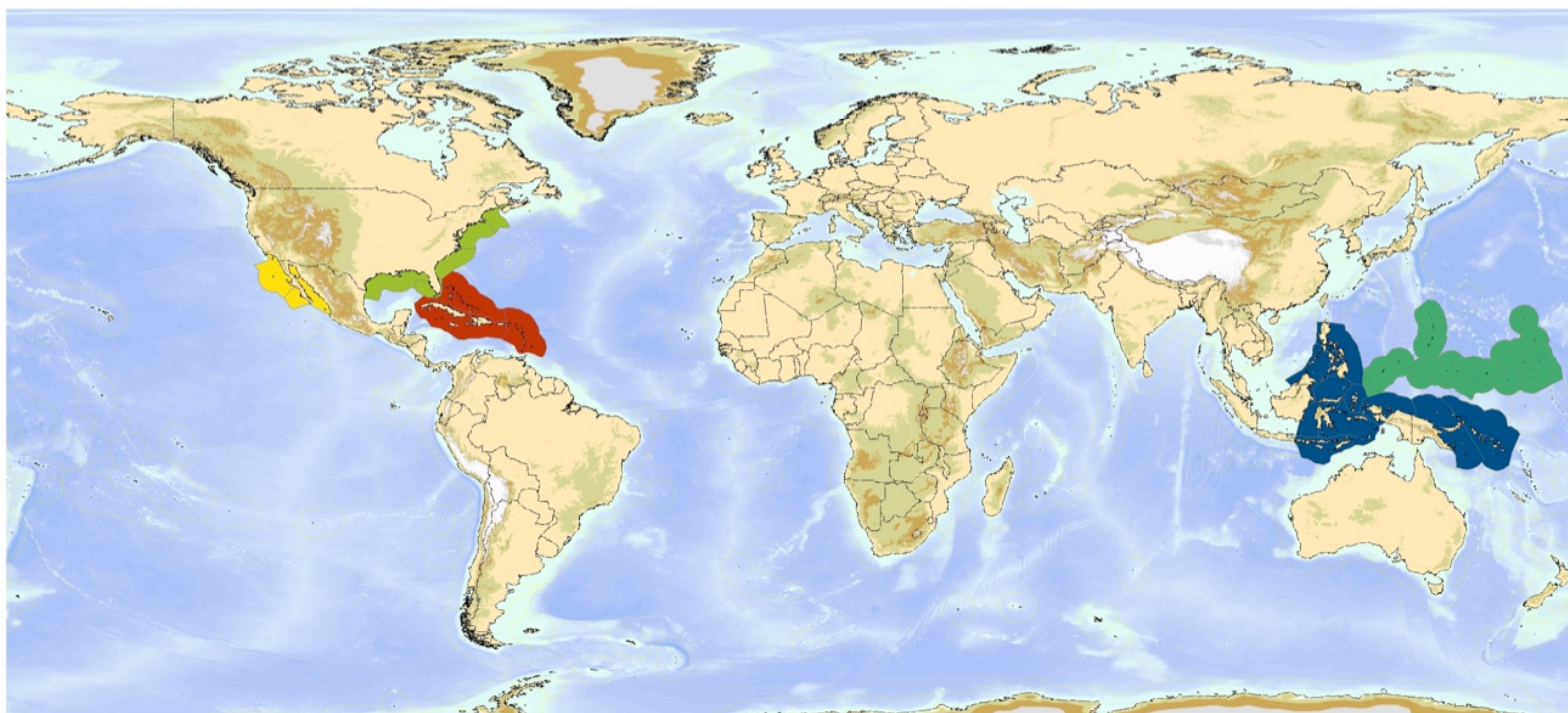
HUMAN FOOTPRINT

OCEANS AROUND THE WORLD



PRIORITY ECO-REGIONS

INTEGRATED OCEAN MANAGEMENT



Priority Marine Ecoregions

-  Baja Marine Initiative
-  Caribbean
-  Coral Triangle
-  Micronesia
-  U.S. Atlantic & Gulf Coast

Priority Statistics

Total Ecoregions	26
Area (km ²)	2,592,897
Population (2000)	221,330,552
Coastline (km)	241,945
Coral reefs (km ²)	125,013
Mangroves (km ²)	43,787

CASE STUDY 1:

CORAL REEF IN CORAL TRIANGLE



1998 massive bleaching

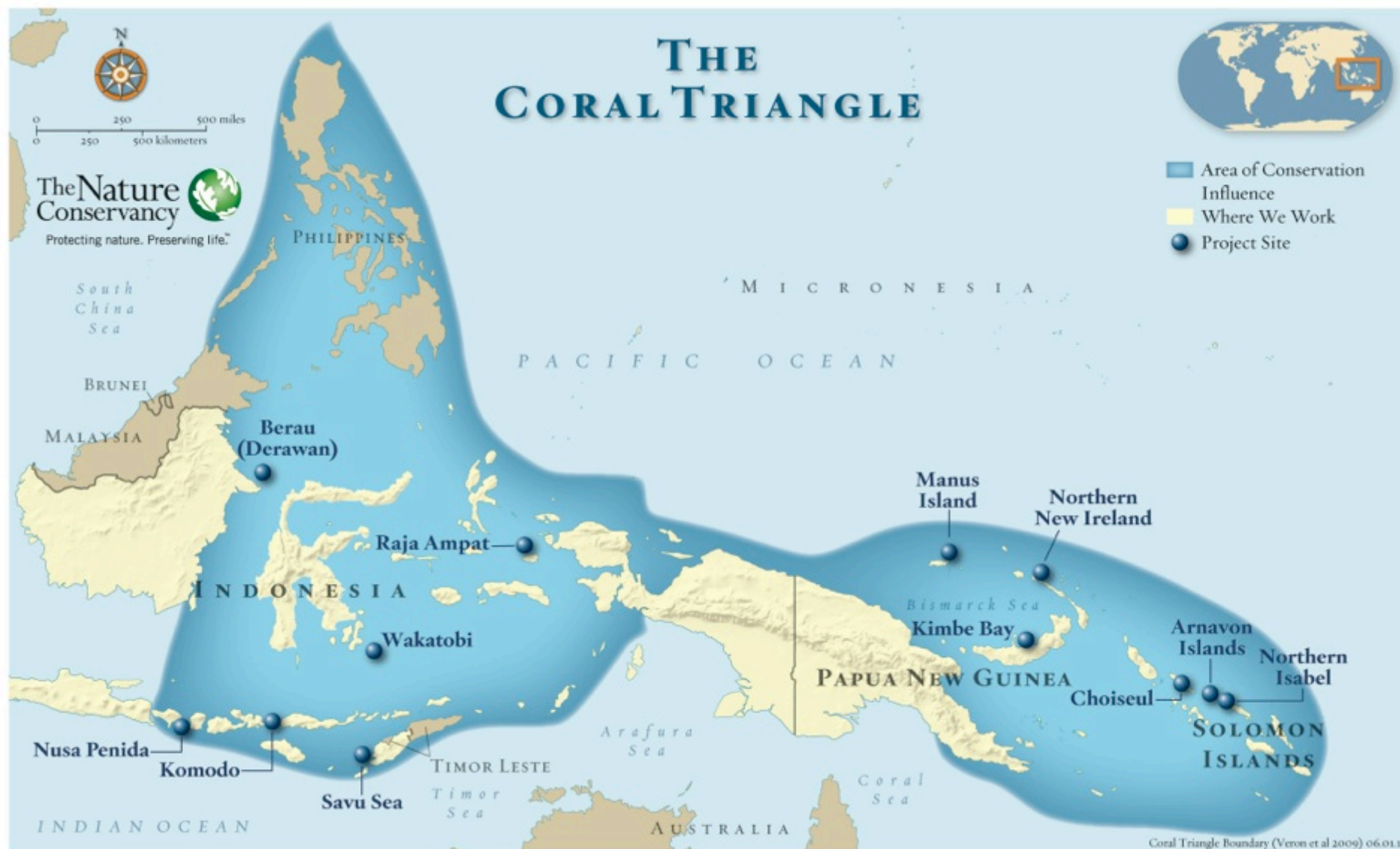


Recovery in 14 years



CORAL TRIANGLE INITIATIVE

A PAN-REGIONAL EFFORT

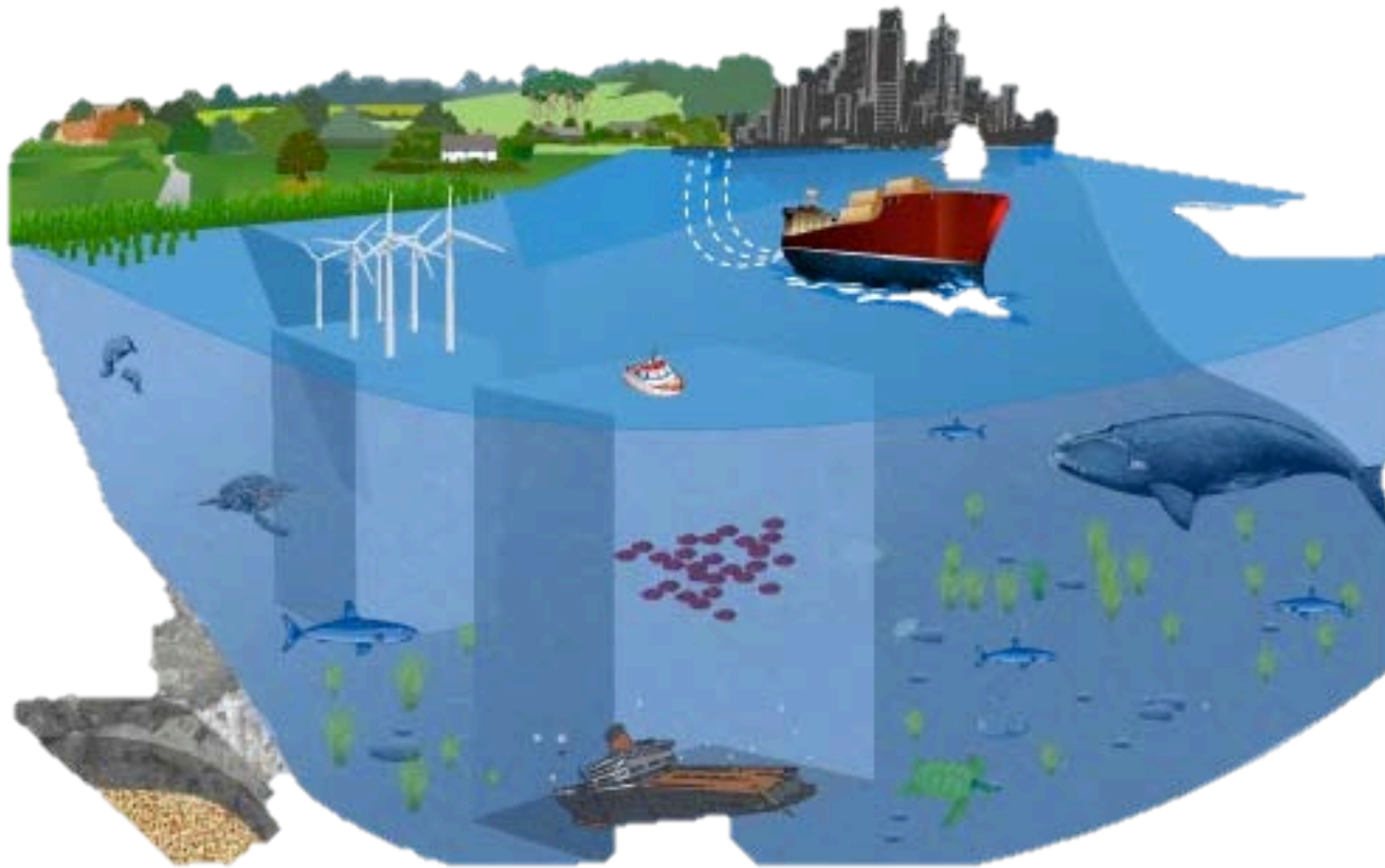


CASE STUDY 2:

FISHERIES – FEEDING THE WORLD



CHALLENGE: CONSERVATION IN A CROWDED WORLD





Importance of Partners

CASE STUDY 3:

CONSERVING & RESTORING OYSTER REEF



INNOVATION IN SCALE:

LEVERAGING EXPERTISE



Thank you

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