

# **Sustainability in producing high-quality pearls**

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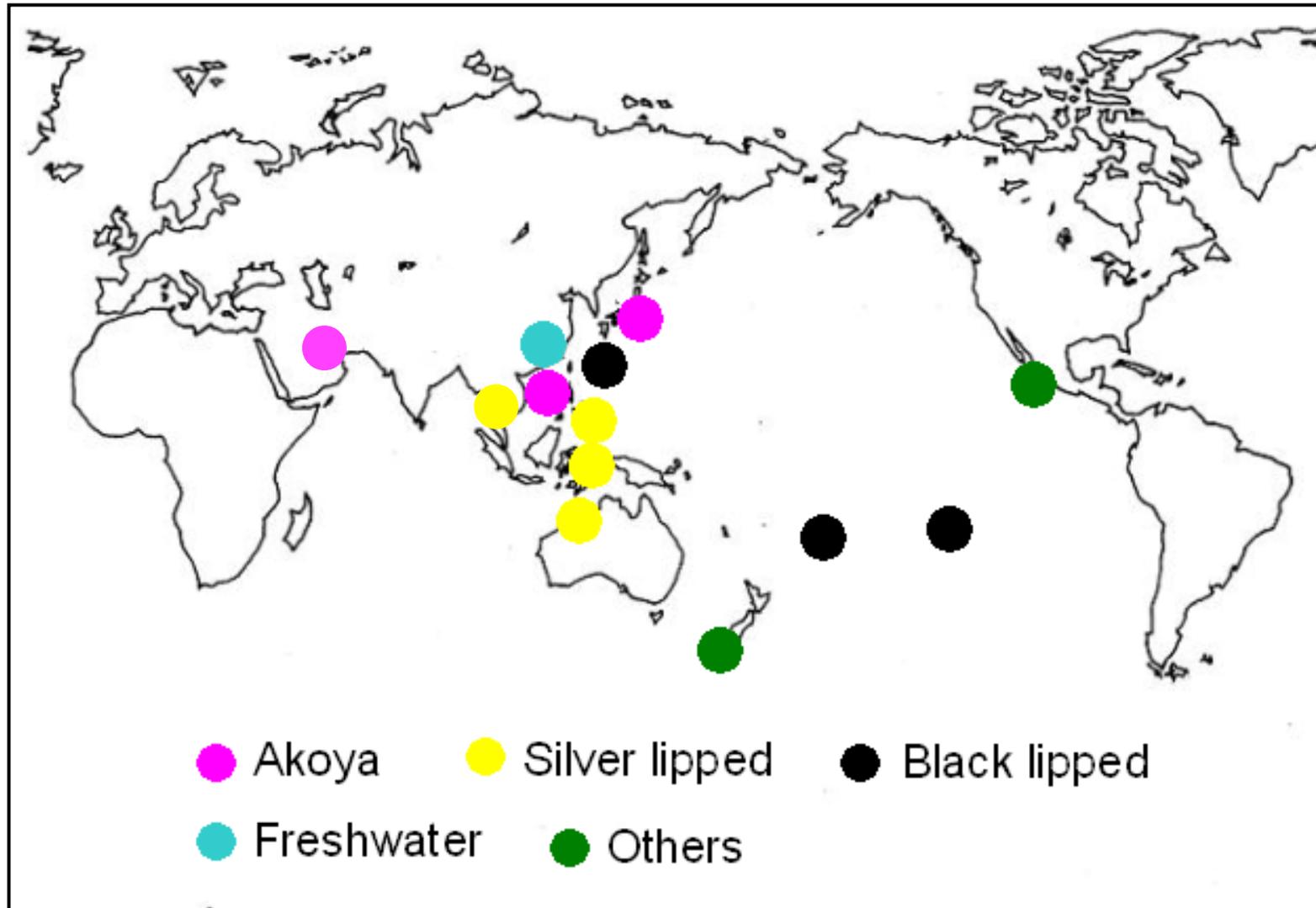


Kokichi Mikimito

**1893**

Akoya hemispherical  
cultured pearl



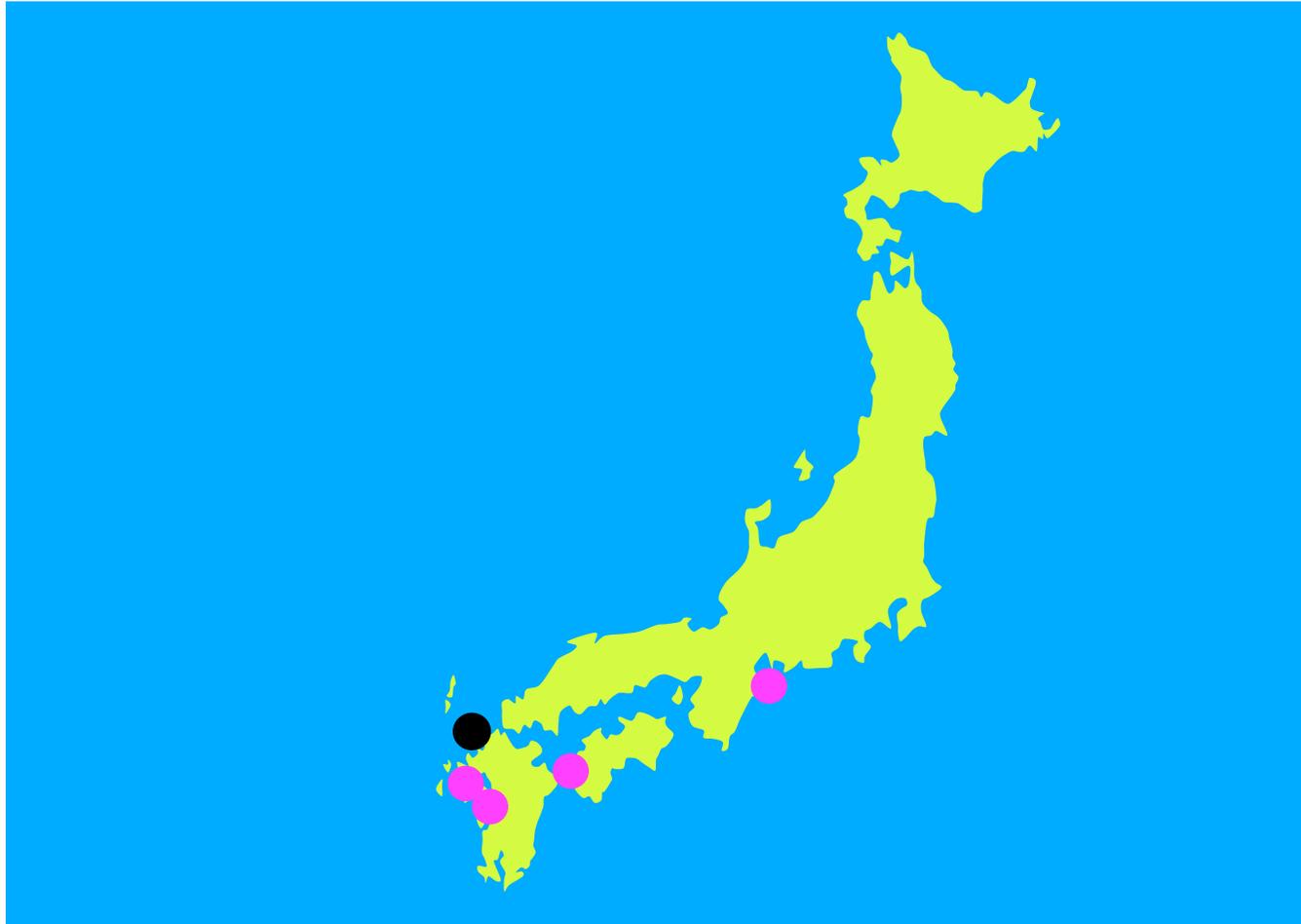




# New challenge of MIKIMOTO

1. Sustainability of high quality pearl production.
2. Quality oriented (Production of small amount of high quality pearl).
3. Technique intensive pearl culturing (introduction of gene technology).
4. Attention to oyster resources and farm environment (Zero emission) .

# Ainoshima new pearl farm



## Ainoshima pearl culturing

1. Use only naturally spawned 100%Japanese Akoya oyster.
2. Once oysters needed for pearl culturing are secured, the rests are returned to the sea.
3. More than two year culturing.
4. Zero emission.
5. Application of local young manpower.



Naturally spawned oyster



Common size L:8cm

H:8cm

Ainoshima L:10.5cm

H:12.5cm

# First harvest in Ainoshima in 2013





# Conclusion

1. The product “Pearl” is the same, but the way of culturing should be changed.
2. Production of small amount or high quality pearls possessing rarity value.
3. From “Labor intensive pearl culturing” to “Technique intensive pearl culturing”.
4. Careful consideration to oyster resources and farm environment.
5. Education to foster true pearl lovers.

Thank you for attention

